NATIONAL LOBSTER DAY TOOLKIT

September 25th:

RHODE ISLAND SEAFOOD
SEAFOODRI.COM

Celebrate with us!

Join RI Seafood in celebrating National Lobster Day on September 25th! You can participate by featuring a lobster special on your menu, sourcing lobsters from local suppliers, and posting on social media.

Toolkit includes

- **Wholesale Partners for sourcing**
- **Sample Social Media Posts**
- **Graphics for posting**
- **National Lobster Day Hashtags**

Wholesale Partners

Newport Lobster Company

800 Aquidneck Ave, Middletown

An expert in B2B seafood supply, Newport Lobster Company is dedicated to linking seafood producers with businesses, supplying quality, sustainably-sourced seafood.

401-846-8872

rspilman@ar-global.com

https://www.newportlobstercompany.com

Sakonnet Lobster

26 California Rd, Little Compton

For over 40 years, Sakonnet Lobster has offered fresh, local lobsters.

http://www.sakonnetpointmarina.com

401-635-4371

Wholesale Partners

Tony's Seafood

1365 Fall River Ave, Seekonk

Founded in 1978, Tony's Seafood is family-owned and operated, with a tradition of selling the finest quality seafood available.

508-336-6800

mark@tonysfreshseafood.com

http://www.tonysfreshseafood.com

Andrade's Catch

186 Wood St, Bristol

A family business founded in 1987, Andrade's Catch offers flexible ordering options, and welcomes walk-ins!

401-253-4529

http://andradescatchri.com

davy.andradescatch@gmail.com

Wholesale Partners

Metro Lobster and Seafood

8 New England Way, Warwick

Buying from local fishers and growers, Metro Lobster and Seafood takes pride in buying local and pricing well, creating a fair price for all.

401-737-5250

vimit@comcast.net

http://www.metrolobsterandseafood.com

Narragansett Bay Lobsters

268 Great Island Rd, Narragansett

Narragansett Bay Lobsters, Inc. provides more than just a product. They offer a wealth of knowledge, information and education about the seafood industry as well as the products they serve.

268 Great Island Rd. Pt Judith, RI
401-782-9000

401-782-9000

islandlure@yahoo.com

http://www.narragansettbaylobsters.com

Social Media Posts

Use these sample social media posts to promote National Lobster Day at your business! Sample graphics included below.

Lobster Sourcing

Celebrate National Lobster Day with us on September 25th! Our lobsters are landed in Galilee and delivered live to us [frequency i.e. daily, weekly, biweekly]. Grab your bibs and get cracking!

Lobster Dishes

Join us on September 25th to celebrate National Lobster Day! Our menu will feature [dish description], but you can try our [lobster menu item] [frequency, timing]. Stop by to join the celebrations!

Why RI Lobsters?

National Lobster Day is the perfect opportunity to eat local! In 2024, Rhode Island's 104 commercial lobstermen landed over 1 million pounds for lobster lovers to enjoy. Join us on September 25th to enjoy lobsters fresh from the Ocean State's waters!

Social Media Posts

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Tagging RI Seafood

Be sure to tag RI Seafood in your posts on Facebook and Instagram! Tag us using @RISeafoodRocks on Facebook and @RI.seafood on Instagram!

@RISeafoodRocks

@RI.seafood

Hashtags to Use

#NationalLobsterDay #EatMoreLobsters #Foodie #KnowYourHarvester #LobsterLover #RILobsters #EatLocal #FindYourFresh #LocalSeafood #RISeafood

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