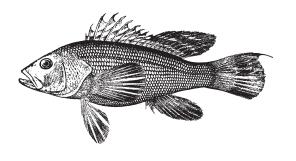
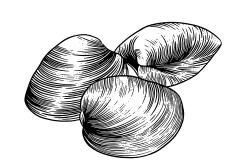
## NATIONAL SEAFOOD MONTH TOOLKIT

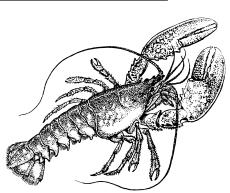


#### **OCTOBER 2025**

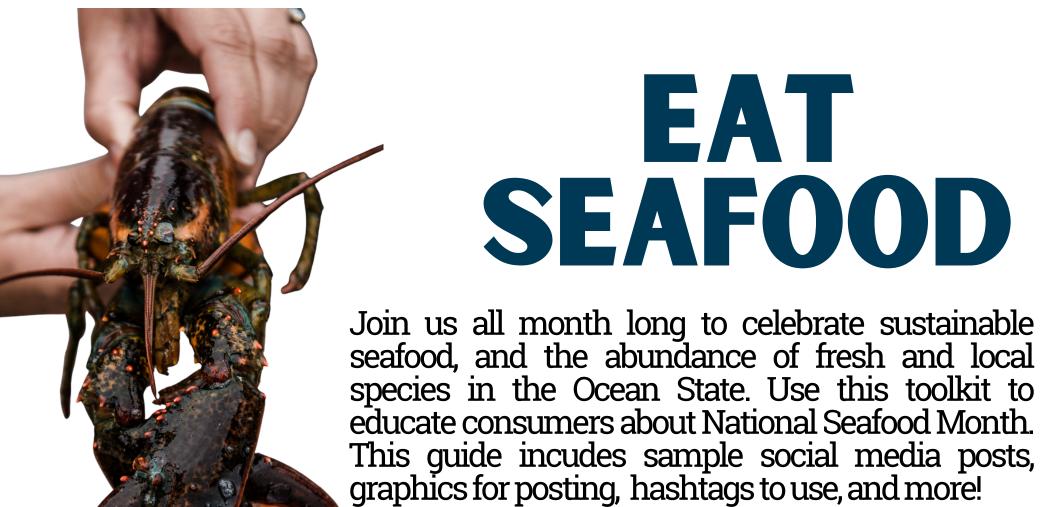
Celebrate National Seafood Month with RI Seafood











For customized posts or marking materials for your venue, please feel free to contact us at Jordyn.Kastlunger.ctr@dem.ri.gov

If you would like photos of your business, we are happy to schedule time to do so!

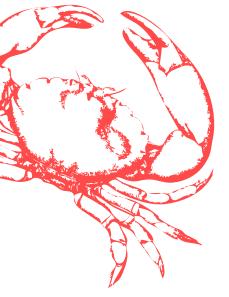


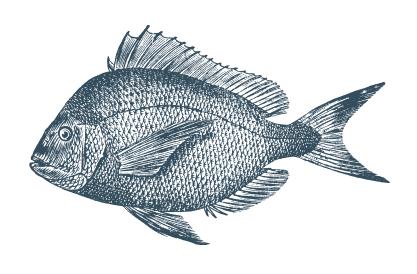






- SUPPORTS LOCAL FISHERS AND AQUACULTURISTS
- SUSTAINABLE FOOD SOURCE
- REDUCE % OF IMPORTED AND EXPORTED LOCAL SEAFOOD
- SEAFOOD HAS HALF THE CARBON FOOTPRINT OF RED MEAT
- PURCHASING LOCAL SEAFOOD ENSURES WHAT IS ON YOUR PLATE IS FRESH, SUSTAINABLE, AND A RESPONSIBLE SEAFOOD CHOICE





**HEALTHY O QUALITY O SUSTAINABLE O LOCAL** 

\*Please use this page to educate staff and consumers on ways to support RI Seafood!\*

# 3 WAYS TO SUPPORT LOCAL SEAFOOD

Learn more about the seasonality and seafood that is harvested locally







Visit Seafoodri.com to use the Local Seafood Finder to source seafood from wholesalers and dealers in Rhode Island

3

By being an RI Seafood partner, you ensure that you're providing fresh, local, and sustainably sourced seafood



### **SOCIAL MEDIA POSTS**

We encourage you to use these sample social media posts to promote National Seafood Month at your business! Sample copy included below.



#### **National Seafood Month**

Celebrate National Seafood Month all October long with us! During the month, [venue name] will celebrate the Ocean State's abundance of seafood, and those who harvest it!

#### **Supporting Local**

By learning about and engaging with locally sourced seafood, you can be more informed about the origins of your meals! Stop by to join the celebrations during National Seafood Month!



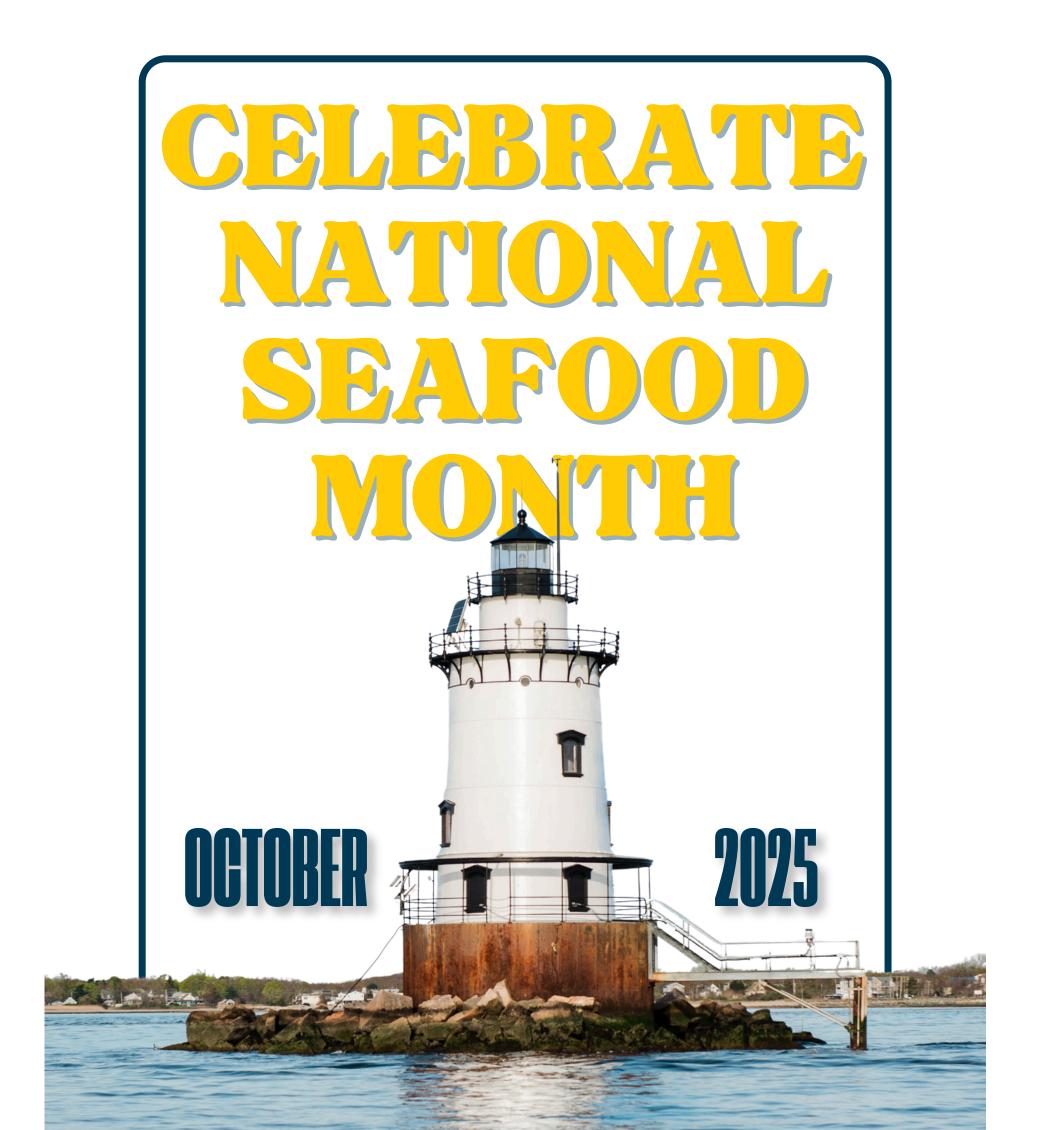
#### Being an RI Seafood Partner



[Venue name] is proud to be an RI Seafood Partner! By looking for the RI Seafood logo where you shop and dine, you ensure that you're supporting businesses who supply fresh, local, and sustainably sourced seafood!

## **SOCIAL MEDIA POSTS**

\*Please feel free to use these National Seafood Month social media graphics across your social channels.













#NationalSeafoodMonth #EatSeafood #RISeafood #CelebrateSeafood #SupportLocal #SeafoodMonth #EatMoreSeafood #EatLocal #FindYourFresh

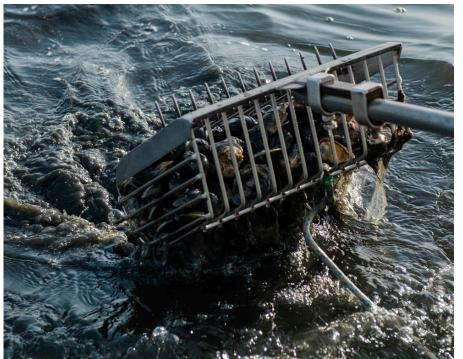




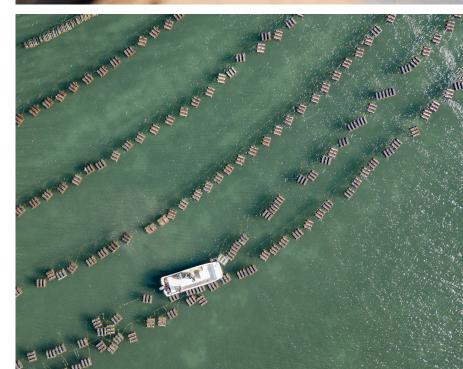
## SAMPLE PHOTOS

EMAIL JORDYN.KASTLUNGER.CTR@DEM.RI.GOV FOR HI-RES IMAGES TO USE OR FOR A GALLERY OF IMAGES













## SAMPLE PHOTOS

EMAIL JORDYN.KASTLUNGER.CTR@DEM.RI.GOV FOR HI-RES IMAGES TO USE OR FOR A GALLERY OF IMAGES





